

# Pratt Center's Graduate Fellowship

Each year, Pratt Center for Community Development selects a number of graduate students to work alongside staff members on urban planning and policy projects as well as its Made in NYC initiative. Pratt Center interviews applicants and selects those who best fit the organization and its work. Each fellow is assigned to a staff member who supervises their work and may provide training and career mentorship. The fellowship requires two days a week (14 hours) of hybrid work during the 2022-2023 school year. Fellows are paid a stipend toward their tuition of \$3,000 per semester.

The fellowship provides a unique opportunity for graduate students to apply what they learn in school to the “real world” practice of community-based planning and economic development, as well as networking opportunities that can facilitate job placement after graduation. Pratt Center fellows often have the opportunity to meet and work with community-based organizations, city agencies, citywide think tanks, and elected officials with whom Pratt Center engages throughout New York City.



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The Pratt Center for Community Development is seeking a Communications Design Fellow to support the growth of its visual communications strategy and work on a variety of written and visual communication projects.

Pratt Center for Community Development brings 60 years of experience working with New York City's low-income communities of color in pursuit of a more just, equitable, and sustainable city. As a department within Pratt Institute, we leverage professional skills including participatory planning, community organizing and education, research and policy advocacy to advance innovative solutions to social, economic and environmental inequalities in partnership with small businesses, community-based organizations, and policymakers.

### **Responsibilities**

The fellow will be responsible for assisting Pratt Center's communications team with communications design-based projects which may include:

- × Report and Proposal layout design
- × Presentation design and formatting
- × Editorial illustration or design
- × Social media copy and design assets
- × Email campaigns
- × Data visualization
- × Promotional materials
- × Photography and video editing

### **Skills and Interests**

This position is suitable to a graduate student studying Communications Design, Information Experience Design, Graphic Design, Digital Arts, Design Management, or a relevant design discipline. Required skills include strong written and visual communication, advanced proficiency in Adobe Creative Suite, advanced knowledge of current design standards and trends, strong project management skills, and exceptional interpersonal and collaboration skills. Skills in one or more of the following areas are preferred: illustration, typography, photography or video editing. Knowledge of urban planning practices is a plus.

### **To Apply**

Interested students who have completed at least one semester of graduate study should send a resume and cover letter as a single PDF to [hire@prattcenter.net](mailto:hire@prattcenter.net). Please include your name in the PDF's title, and use the subject line: "Pratt Center fellowship application." Indicate the fellowship position for which you are applying in the body of the email. You may ask to be considered for more than one position.

