

Posted

March 2025

DurationPart time
(14 hours/week)**Location**Brooklyn, New York/
Remote (hybrid)**Salary Range**\$4,410 tuition remission
(per semester)**Made in NYC Communications Fellow**

Pratt Center's Made in NYC initiative is looking for a Marketing Fellow to support marketing and communications tasks as well as aid in event planning and member engagement activities. Made in NYC is a dynamic, creative and collaborative team passionate about supporting New York City's manufacturing community. The Marketing Fellow will help us grow our public facing networks and work on key Made in NYC projects like Made in NYC Learning Lab, Made in NYC Week, and our Made Here, Meet Here networking series.

Made in NYC is a local branding initiative that supports New York City's vibrant manufacturing and maker community. Made in NYC helps local manufacturers and makers to grow through marketing and branding resources, skills-building opportunities, and access to a supportive community of peers. Made in NYC is a membership based initiative with 1,700+ member businesses making everything from hot sauce to handbags to neon signs from the Bronx to Staten Island.

Fellows at Pratt Center work 14 hours per week under the supervision of a staff member. The work schedule aligns with Pratt Institute's academic calendar; fellows work when school is in session. In 2025-2026, there will be a cohort of four fellows and learning opportunities provided throughout the fellowship year.

Responsibilities

- × Creating visual graphics for newsletters and social media
- × Communications tasks such as drafting copy for social media posts and website articles
- × Support with the creative development of social media campaigns
- × Help to plan and organize Made in NYC Week 2026, our eighth annual celebration of the local maker and manufacturer community
- × Work cross-functionally with the Made in NYC team to ensure consistency across programs, and to coordinate the promotion of events and opportunities
- × Support outreach efforts to drive members to complete questionnaires for their new website profiles, while also assisting in editing content for clarity
- × Research, recruit and onboard new Made in NYC members
- × Email and phone outreach to Made in NYC member businesses

Skills and Interests

This position is suitable for a Pratt Institute graduate student, particularly those studying urban planning, graphic design, communications design, fashion design, design management, industrial design, arts and cultural management, and others. Strong written and verbal communication skills are required. Graphic design skills are preferred. Experience with website management, marketing, event planning and community outreach also preferred. Knowledge of urban planning practices and interest in urban manufacturing, marketing, branding, and small business support, are all a plus.

To Apply

This is a hybrid in-person and remote position, but can be remote only for the right candidate. This is a 2-semester part-time fellowship at 14 hours/week. Graduate fellows are paid \$4,410 per semester by tuition remission. Interested candidates should email a resume and cover letter to kayla@madeinnyc.org with the subject line: Made in NYC Communications Fellow.



About Pratt Center for Community Development

Founded in 1963, the Pratt Center for Community Development works for a more just, equitable, and sustainable city for all New Yorkers. As part of Pratt Institute, we leverage professional skills including participatory planning, community organizing, and public policy advocacy to support community-based organizations in their efforts to challenge systemic inequities and advance sustainable development.

In collaboration with partners, we aspire to:

- × A shift in the balance of power toward people of color and other marginalized low-income communities and away from those whose privilege has afforded them disproportionate power.
- × Processes and outcomes for urban planning and policy that are inclusive and address historic harms
- × An equitable economy that provides decent, secure employment and entrepreneurial opportunity for all New Yorkers and acknowledges and acts upon critical barriers to entry for people of color and women
- × Climate justice as the product of efforts led by communities most impacted by climate change to upend racial, social, and economic inequities perpetuated by environmental degradation.
- × A robust, racially and socioeconomically diverse field of community planners, urban planning and community development professionals.

About Pratt Institute

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, creed, religion or belief, national or ethnic origin, citizenship status, marital or domestic partnership status, sexual orientation, sex, gender identity or expression, age, disability, military or veteran status, or any other characteristic protected by federal, state, or local law. Pratt Institute recognizes and values the benefits of a diverse workforce.