JOB DESCRIPTION 1 OF 2

Posted

March 2025

Duration

Part time (14 hours/week)

Location

Brooklyn, New York/ Remote (hybrid)

Salary Range

\$4,410 tuition remission (per semester)

Made in NYC Communications Fellow

Pratt Center is seeking a Communications Design Fellow to support the growth of its visual communications strategy and work on a variety of written and visual communication projects. The fellow will be responsible for assisting Pratt Center's communications team with communications design-based projects. Fellows at Pratt Center work 14 hours per week under the supervision of a staff member. The work schedule aligns with Pratt Insitute's academic calendar; fellows work when school is in session. In 2025-2026, there will be a cohort of four fellows and learning opportunities provided throughout the fellowship year.

Responsibilities

- × Report and Proposal layout design
- × Presentation design and formatting
- × Editorial illustration / design
- × Social media copy and design assets
- × Email campaigns
- × Data visualization
- × Promotional materials
- × Photography and/or video editing

Skills and Interests

This position is suitable to a graduate student studying Communications Design, Information Experience Design, Graphic Design, Digital Arts, Design Management, or a relevant design discipline. Required skills include strong written and visual communication, advanced proficiency in Adobe Creative Suite, advanced knowledge of current design standards and trends, strong project management skills, and exceptional interpersonal and collaboration skills. Skills in one or more of the following areas are preferred: illustration, typography, or layout design. Knowledge of urban planning practices is a plus.

To Apply

This is a hybrid in-person and remote position, but can be remote only for the right candidate. This is a 2-semester part-time fellowship at 14 hours/week. Graduate fellows are paid \$4,410 per semester by tuition remission. Interested candidates should email a resume and cover letter to j.serapio@pratt.edu with the subject line: Made in NYC Communications Fellow.

About Pratt Center for Community Development

Founded in 1963, the Pratt Center for Community Development works for a more just, equitable, and sustainable city for all New Yorkers. As part of Pratt Institute, we leverage professional skills including participatory planning, community organizing, and public policy advocacy to support community-based organizations in their efforts to challenge systemic inequities and advance sustainable development.

In collaboration with partners, we aspire to:

- x A shift in the balance of power toward people of color and other marginalized low-income communities and away from those whose privilege has afforded them disproportionate power.
- Processes and outcomes for urban planning and policy that are inclusive and address historic harms





JOB DESCRIPTION 2 OF 2

x An equitable economy that provides decent, secure employment and entrepreneurial opportunity for all New Yorkers and acknowledges and acts upon critical barriers to entry for people of color and women

- x Climate justice as the product of efforts led by communities most impacted by climate change to upend racial, social, and economic inequities perpetuated by environmental degradation.
- × A robust, racially and socioeconomically diverse field of community planners, urban planning and community development professionals.

About Pratt Institute

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, creed, religion or belief, national or ethnic origin, citizenship status, marital or domestic partnership status, sexual orientation, sex, gender identity or expression, age, disability, military or veteran status, or any other characteristic protected by federal, state, or local law. Pratt Institute recognizes and values the benefits of a diverse workforce.



